SERANOVA

ELEVATE WITH AI

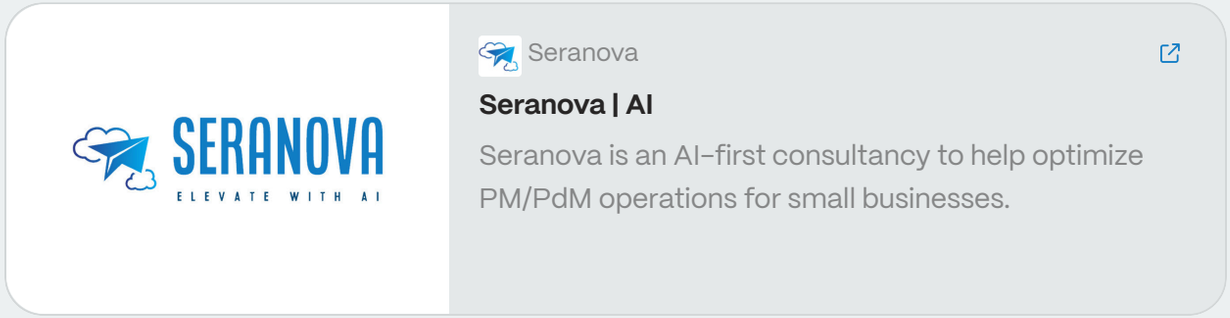
Transform Your PM Operations with AI

Seranova KK offers AI-first bilingual consulting services to help technology companies streamline their project and product management operations through intelligent AI workflows & agents.

We help PM/PdM teams to stop drowning in repetitive, administrative tasks and start focusing on what truly drives their products forward.

We will partner with you flexibly to make your organization AI-first, with various engagements available: a lightweight audit, ongoing PM support, AI powered workflow optimizations, or custom AI workflow delivery.

www.seranova.jp



Seranova

Seranova | AI

Seranova is an AI-first consultancy to help optimize PM/PdM operations for small businesses.

The PM Productivity Crisis

Project managers spend approximately **20 - 30 hours weekly**[1] on repetitive and administrative work instead of strategic product decisions or team management.

The meeting crisis is equally devastating - employees spend **31 hours monthly**[2] in unnecessary meetings, with **6 hours weekly**[3] being completely unproductive.

The numbers tell the story:

62%	31h	50%
Repetitive Tasks	**Meeting Overload**	**Rework**
Time spent on repetitive tasks by PMs daily[4]	Monthly time wasted in unproductive meetings[5]	80% of PMs spend half their day on rework[6]

Companies collectively waste about **¥5 trillion annually** (≈**$37 billion**) on these unproductive meetings. For a large organization, that can mean **over ¥14 billion (>$100 million) per year** burned on meetings that should never have happened.[7]

This pattern is global, **and Japan is no exception.** In fact, Japan consistently ranks near the **bottom of G7 countries for labor productivity**[8] despite notoriously long working hours. The problem is compounded by a **talent crunch** – bilingual **IT/PM professionals are extremely scarce** (commanding **10–15% higher salaries** due to demand), and there's a **well-known tech talent shortage in Japan**[9] **overall.m**

🇯🇵 In Japan,

- **Manual Meeting Minutes & Reporting:** employees spend **~320 hours per year**[1] writing meeting minutes
- **Meeting Scheduling Overhead:** **about 30% of the workday**[2] is spent on meeting execution and scheduling – roughly **600 hours per year** per person
- **Resource Allocation & Progress Visibility Issues:** only **14.1%** of big IT projects (500+人月規模) in Japan finish on schedule[3] – **~86%** run past their planned timeline

Taking an AI-first approach to your PM operations can help mitigate these problems, speed up your output and reduce inefficiencies. The ROI will compound when your freed up human PMs focus on strategic work, listening to customers and relationship building & team mentorship.

AI-First Project Management

AI-First PM means designing how you plan, execute, and learn - with AI as a core collaborator, not just a tool. It's not about adding "AI steps" to your workflow or chatting with ChatGPT - it's about rethinking how work happens from the ground up.

① Rethink the Workflow

- **Start from Zero:** Redesign processes assuming AI exists. Don't just automate old inefficiencies.
- **Map Clarity**: Identify which steps are decision-based vs data-based.
- **Design for Human Oversight:** Humans focus on judgment, context, and creativity. AI focuses on the rest.

② Identify AI-Ready Tasks

Look for work that is:

🌀 **Repetitive** - meeting notes, follow-ups, reports

📋 **Standardized** - SOPs, QA checks, documentation

⏳ **Draining but necessary** - coordination, status updates, summaries

③ Operate in AI Partnership Mode

- Humans define ***what*** and ***why***.
- AI handles ***how*** and ***when***.
- **Feedback loops** continuously refine prompts, agents, and SOPs.

⚠ **Before automating anything, we always check:**

- **Importance**: Does this task matter strategically?
- **Mappability:** Are the steps explicit and teachable to an agent?
- **Risk:** What's the worst-case scenario if AI gets it wrong?

Pricing & Packages

Comprehensive AI Audit

500,000JPY flat fee

- Discovery & Process Mapping
- Opportunity Evalutions
- 1+ Quick Win implementation
- Comprehensive AI Roadmap with ROI estimations
- 3 months post-support with extensions available

Perfect for small companies/teams of <50 people looking to initiate AI optimization for their most time-consuming PM processes.

Bilingual PM/PdM Advisory

1M-2M JPY per month (depends on project needs)

- Bilingual PM/PdM support (AI-first)
- Working as a bridge between business and tech to accelerate project delivery/product launches
- Flexibly able to cover: scoping, requirements gathering, project planning, backlog/PRD creation, product roadmap, change/scope/risk management, automations, reporting, KPI analysis, design reviews, engineering team management
- AI Focus
  - Opportunity identification
  - Training & Upskilling
  - Custom workflow implementations
  - No-code AI agent implementations
- 3 months post-support with extensions available

Perfect for scaling teams of 20-100 people with complex PM workflows, JP-Global teams, and long term AI transformation plans.

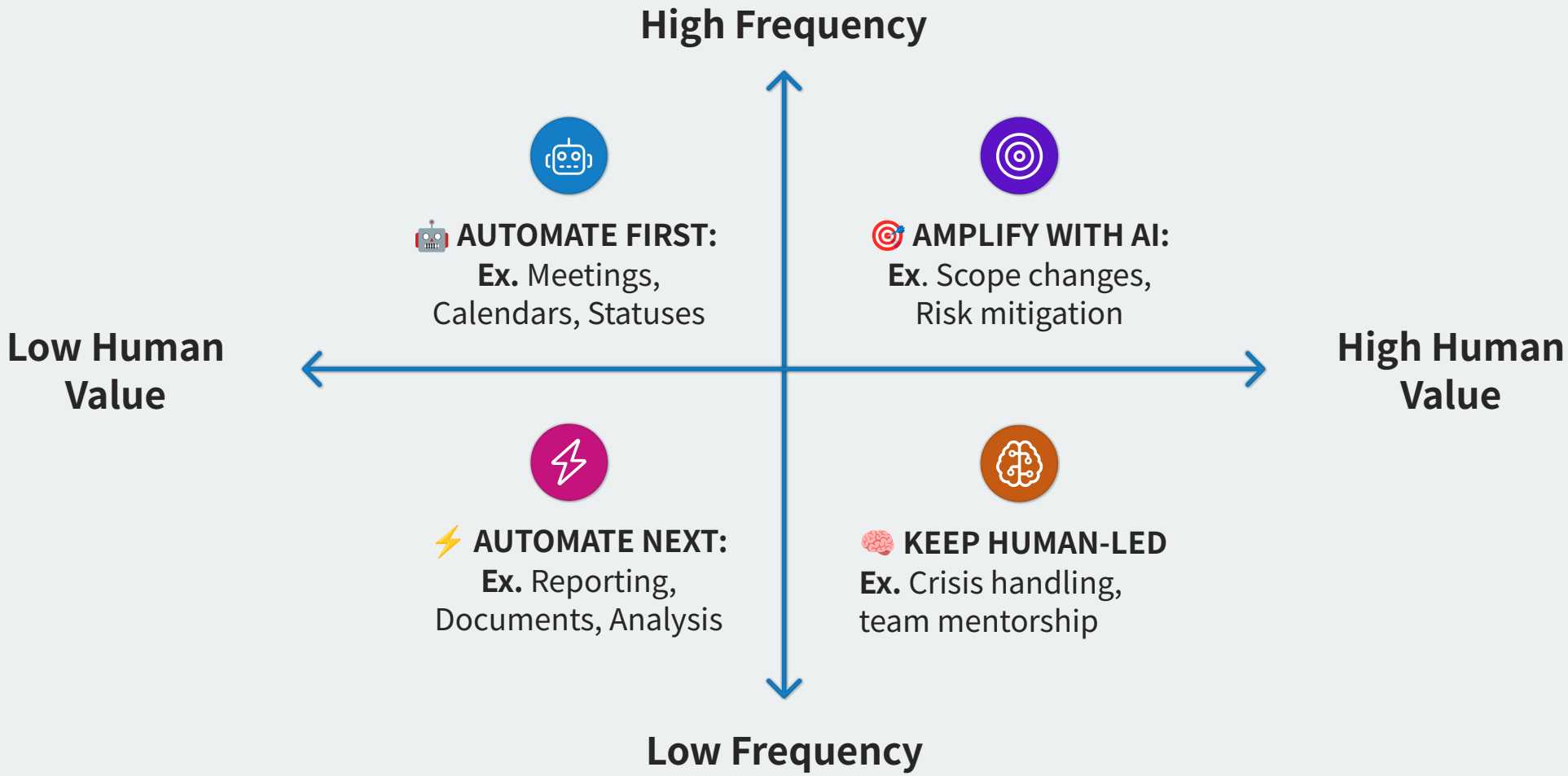
AI-First Transformation Advisory

Custom Pricing depending on client

- Audits, opportunity identification and implementation plans
- Fully customized AI solutions per client needs
- Technical implementations with Seranova's AI engineering partners
- Long term engagement with shared business goals

Tailored for organizations with 50+ team members requiring sophisticated AI-first PM operations for their future growth.

PM Time Liberation Matrix



AI-PMO Transformation: ROI & Opportunities

By automating just 5–7 of the most time-consuming project management tasks (e.g., meeting notes, status reporting, scheduling, tracking), lean tech teams can reclaim:

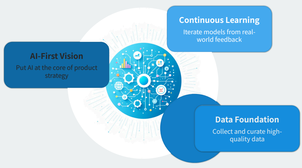
- **8–12 hours per PM per week / ~480 hours per PM per year**
- **~¥960,000/year saved per PM** (based on an average PM salary of ¥6M/year ≈ ¥3,000/hour)

Where does that time go?
Instead of "work about work," PMs can focus on Strategic product planning, Mentorship, Stakeholder /Customer engagement, and cross-team alignment.

This shift has high leverage: McKinsey research shows that reallocating even **20% of a team's time to high-value work** can improve output and velocity by up to **40%**【Source: McKinsey, 2023】.

Traditional

AI-First



120m → 20m

Status Report Writing

Compiling weekly project status reports can take **~2 hours per report**[1], consuming valuable PM time.

AI-Generated Status Reports

Generative AI (e.g. GPT) produces status summaries in **~20 minutes**[2],saving ~1.5 hours per report so PMs can focus on high-value work.

90m → 10m

Daily Standup Summaries

Manually aggregating stand-up notes and updates takes **~1.5 hours per week** for many PMs.

AI Standup Digests

NLP tools summarize stand-up discussions in **~10 minutes,** freeing over an hour weekly and keeping the team informed almost instantly.

60m → 15m

Meeting Minutes

Writing detailed meeting notes by hand is time-consuming (about **1 hour per meeting** on average

Meeting AI Transcriptions

AI transcription services (e.g. Otter.ai + GPT) generate meeting minutes in **~15 minutes,** saving ~45 minutes per meeting and improving accuracy.

90m → 20m

Risk Register Updates

Identifying and logging project risks manually requires **~1.5 hours** per update cycle (Routine tasks like risk tracking traditionally consume significant PM hours)

AI Risk Tracking

AI-driven risk tracking: AI tools prioritize and log risks in **~20 minutes**, drastically reducing the effort. This proactive risk detection flags issues faster, letting PMs respond before problems escalate.

120m → 30m

Task Creation (JIRA etc)

Manually entering new tasks and updating logs (across Jira, spreadsheets, etc.) takes roughly **2 hours/week** in admin work.

AI Task Extraction

AI parses meeting discussions or emails to create tasks automatically in **~30 minutes**, saving ~1.5 hours per week on data entry while keeping systems up-to-date.

120m → 25m

Project Decks for reviews/SCs

Crafting slide decks for project reviews or steering committees can take **~2 hours each**(formatting slides, writing updates).

AI-generated slides

Tools like GPT "executive summary" generators draft slide content in **~25 minutes,** saving ~1.5 hours per deck. The PM need only do light editing, not start from scratch.

222m → 20m

Timelines / Gantt Charts

Building timelines and Gantt charts manually for reports eats up **~3.7 hours per week** on average. That's about *¥23k* (~$156) in labor weekly spent just on reporting visuals.

Automated timeline generation

AI-powered PM plugins produce updated Gantt charts in minutes, **saving ~4 hours per week.** This equates to **~¥1.2 million** (~$8k) *annual* value saved on reporting admin, which can be reinvested in actual project delivery.

456m → 20m

Meeting Scheduling & Coordination

Setting up meetings via back-and-forth emails is a notorious time sink – busy managers lose around **7.6 hours/week** just juggling calendars and scheduling.

AI Calendar Assistants

AI scheduling tools (e.g. Reclaim) auto-coordinate availabilities and book meetings, **saving ~7.6 hours per week.** This recovered time can be spent on strategic planning instead of logistics.

120m → 30m

Resource Allocation

Manually assigning resources, updating spreadsheets, and leveling workloads requires **hours each week of effort.** Especially as projects scale, PMs spend significant time on manual resource tweaks.

AI-driven resource management

AI project managers (e.g. Motion) autonomously balance workloads and update schedules, **saving those hours of manual coordination**. The team is auto-assigned based on capacity, and schedules adjust without constant human intervention.

600m → 10m

Project Plans

Laying out a detailed project plan (scope, timeline, WBS) by hand can take days; many PMs easily spend **10+ hours/week** on planning and re-planning.

AI-generated project plans

AI can generate a full project plan **in seconds** by analyzing project goals and historical data. For example, Motion's AI planner frees about **10 hours per week** in planning by auto-generating schedules and task lists, which the PM then reviews rather than writes from scratch.

240m → 60m

Searching for information

PMs often waste time digging through documents, emails, and chat logs to find decisions or specs. This search can stall work and contribute to "work about work." (E.g. product teams spend weeks sifting through feedback data manually.

AI knowledge base queries

AI transforms documentation into a searchable Q&A assistant. Instead of combing countless files, a PM can ask an AI and get an instant answer pulled from project docs or past emails. This cuts down research time from hours to seconds and avoids project delays waiting on info.

240m → 30m

Budget Tracking & Reporting

Collecting financial data (hours, expenses) from different systems and reconciling them is labor-intensive – PMs might **lose an entire morning** pulling budget status reports from spreadsheets and accounting tools. Manual consolidation delays spotting cost overruns.

AI-integrated Cost Dashboards

AI-driven project finance tools stitch together live data from timesheets, billing, and accounting software, providing real-time budget visibility. They **flag cost overruns before they appear** so the PM spends virtually no time manually compiling data. The result is hours saved and proactive budget control instead of last-minute surprises.

103h → 15% less

Excess Status Meetings

Traditional projects rely on many status meetings. Workers spend **103 hours/year** in unnecessary meetings on average– a lot of these are routine check-ins that add little value.

Async AI updates

AI tools provide on-demand progress updates and dashboards, reducing the need for frequent status meetings. Teams that embrace AI report cutting meeting load significantly (e.g. ~15% fewer meetingsr). By replacing recurring update meetings with AI summaries, an estimated **100+ hours/year** per person can be reallocated to productive work.

240m → 20m

Multi-project status coordination

In PMOs, compiling updates from multiple projects for executives is a heavy manual task. Staff may spend *several hours every week* collecting data and creating summaries for leadership.

AI-generated Portfolio reports

AI systems can ingest project data from all teams and **auto-generate consolidated dashboards.**

In Japan, adopting AI in PM operations has many success stories:

- **Improved Productivity & Efficiency:** A 2024 survey showed ***90% of PMs achieved a positive ROI***[1]within a year of adopting AI-enabled PM tools, and **63%** reported higher overall productivity and efficiency as the top benefit. *(Keyuse cases: automating routine tasks, AI scheduling assistants, etc.)*
- **Time Savings & Cost Reduction:** Case studies demonstrated substantial time and cost savings from AI adoption. For example, integrating an AI assistant (ChatGPT) with a PM platform (Monday.com) cut project admin work by **~70%**[2], while improving team communication efficiency by **63%**. *(Key use cases: automated status updates, AI-driven risk alerts, optimal resource scheduling)*
- **Real-Time Forecasting & Higher Project Success:** In the Monday.com case above, automated risk prediction and early warnings helped achieve "early detection of project delays".[3] More broadly, Japanese businesses expect AI-driven **"defensive DX" (cost reduction & efficiency)** to pay off; about **68%** of respondents in one survey cited operational efficiency or cost savings as key expected benefits of digital/AI initiativesj[4] *(Key use cases: AI-based project analytics for deadline risk forecasts and dynamic resource reallocation)*

Seranova AI-PMO Audit (~4 wks)

Our proven onboarding methodology ensures smooth implementation and rapid time-to-value. We've refined this process through multiple successful engagements.

W1: Discovery

Stakeholder interviews with 3-5 key team members. Focus on pain points, repetitive tasks, and bottlenecks.

Output: interview summaries & pain point inventory.

W1-2: Process Analysis

Tech stack overview. Map of current workflows and inefficiencies.

Output: 1-2 core PM process maps.

W2-3: Solution Design

Scoping the opportunities & initiating a clear roadmap for progress.

Output: skeleton of opportunities & roadmap.

W3-4: Opportunity Identification

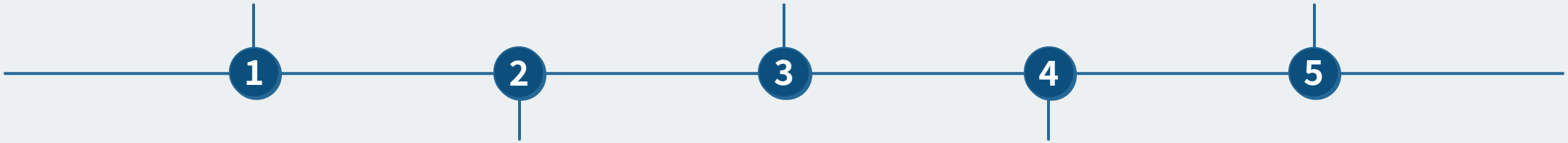
Creation of solution alternatives & feasibility evaluation. Identify 3-5 high impact opportunities.

Output: impact matrix with ROI

W4-5: Roadmap & Report

Clarify assumptions, create a roadmap and add context.

Output: actionable roadmap with ROI, 1 quick win implementation, and summary report.



Seranova AI-PM Framework

For longer term partners, we offer our comprehensive AI-powered PMO approach, ***which envisions an intelligent ecosystem of specialized AI agents and workflows that handle routine PM tasks while keeping human PMs in strategic control.*** Each agent operates autonomously but reports to your PM or team for oversight and decision-making. We plan a phased implementation of this ecosystem based on your needs.

Communications Agent

Automated scheduling, meeting notes, action item extraction and stakeholder updates

Insights Agent

Performance tracking, KPI monitoring, and automated reporting

Planning Agent

Sprint planning, capacity management, and timeline estimation

Research Agent

Market analysis, competitive tracking, and trend identification

Product Agent

Requirements analysis, roadmap planning, feature prioritization & task creation

Knowledge Agent

Documentation creation, training materials, and knowledge base maintenance

About Seranova

Seranova KK is an AI-first PM/Product consultancy based in Tokyo, Japan. It was founded by Ved Kamat.

The name "Seranova" combines "Sera" (σηρα) from ancient Greek meaning "to rise" and "Nova" from Latin meaning "new star."
Like a brilliant nova illuminating the cosmos, Seranova aims to help businesses rise to new heights through AI workflows, achieving unprecedented efficiency and innovation.

Ved's Background:

Ved Kamat (me) is the CEO and brings extensive experience in product management, project management and AI workflow implementations across multiple roles and verticals in Japan.

Ready to transform your PM operations?
Contact Ved at **ved@seranova.jp** to talk about your needs!

Seranova Business:

www.seranova.jp

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Business Lines